GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:993
ANSWERED ON:24.02.2003
INDIA`S PARTICIPATION IN WORLD TOURISM MARKET
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Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the Government propose to increase India`s share in world tourism market from 0.38-0.58 per cent during the ensuing two years;

(b) if so, the details thereof; and

(c) the extent of increase in the existing participation likely to be effected as a result thereof?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a), (b) and (c): India`s share in the World Tourism Market is targetted to increase from 0.38% to 0.50% by 2007. The required tourist arrivals to India will be 4.62 million by 2007 as against 2.36 million in 2002. A series of measures to develop infrastructure with emphasis on integrated circuits, creating cultural and tourism hubs and converging elements of tourism, culture and civic governance have been initiated to enhance India`s share in the global market.